06th – 07th FEBRUARY 2015

CEREC DISCOVERY

PURE PASSION FOR DENTISTRY
TAKE PART IN THE CEREC DISCOVERY

Be our guest in the heart of Sirona in Bensheim, Germany. Benefit from international top level mentors sharing their CAD/CAM experience and discover how digital restorative dentistry could take your practice to the next level.

To register for the CEREC DISCOVERY please visit https://cerecdiscovery.sirona.com.

PARTICIPATION FEE: € 500,– (EXCL. VAT)
The CEREC Discovery package grants you access to more than eight lectures, six workshops and to an exclusive gala dinner. Hotel accommodation and transfers during the event are included.

In case you would like to extend your stay in Germany until Sunday, you could join our leisure program in Heidelberg.

HANSD-ON
Enjoy your first self-made CEREC crown.

INTEGRATION
Make CEREC a valuable member of your team.

CLINICAL
All you need to know for CEREC: From preparation to materials, from esthetics to articulation.

BUSINESS
Get the most out of your CEREC.

CHAIRSIDE IMPLANTOLOGY
Experience the forefront of implantology.
AGENDA

06TH FEBRUARY

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>08:30</td>
<td>Transfer to Event Location</td>
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<tr>
<td>09:00</td>
<td>Welcome</td>
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<tr>
<td>09:30</td>
<td><strong>DOC Talks:</strong></td>
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<td>Digitalization</td>
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<td>CEREC “everyday”</td>
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<td>CEREC Integration</td>
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<td>10:30</td>
<td>Coffee Break</td>
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<td>10:45</td>
<td><strong>DOC Talks:</strong></td>
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<td></td>
<td>Aesthetics with CEREC</td>
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<td>Abutments with CEREC</td>
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<td>11:25</td>
<td>Breakout Session 1</td>
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<td>12:40</td>
<td>Lunch Break</td>
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<td>13:30</td>
<td>Transition into Breakout rooms</td>
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<tr>
<td>13:45</td>
<td>Breakout Session 2</td>
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<td>15:00</td>
<td>Coffee Break</td>
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<td>15:15</td>
<td>Breakout Session 3</td>
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<td>16:30</td>
<td>Breakout Session 4</td>
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<td>17:45</td>
<td><strong>DOC Talk: Clinical background</strong></td>
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<td>18:05</td>
<td>Closing</td>
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<tr>
<td>20:00</td>
<td>Evening event</td>
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DISCOVERY EVENING EVENT

06TH FEBRUARY

08:00 08:30 Check out at hotel
08:30 09:00 Transfer from hotel
09:00 09:10 Wrap-up of first day
09:10 09:30 **DOC Talk: CEREC marketing**
09:30 09:45 Transition into Breakouts
9:45 11:00 Breakout Session 5
11:00 11:15 Coffee Break
11:15 12:30 Breakout Session 6
12:30 13:30 Surprise session
13:30 14:30 Lunch Break
14:30 14:50 **DOC Talk: Can I afford not to go digital?**
14:50 15:00 Conclusion
15:00 15:45 Questions & Answers

The event program and name of lecturers might change without notice. Please refer to www.cerecdiscovery.sirona.com for the latest version.
BREAKOUT SESSIONS

THE CROWN EXPERIENCE: SCANNING
This Hands-On session is dedicated to provide all information on how to scan, Tipps&Tricks for camera handling and a first touch on the CEREC Omnicam.

DR. MORTEN WORSØE
Morten graduated from University of Copenhagen in 2001 and has since 2010 worked with CEREC. Morten is Chairman of The Danish Society for Oral CAM/CAM, ISCD certified CEREC trainer, member of Academy of Digital Dentistry and lectures on management and communication. Besides managing his Office in Copenhagen he trains all new CEREC user in the eastern part of Denmark and lectures on Advanced CEREC treatments in Scandinavia.

THE CROWN EXPERIENCE: DESIGN & MILL
This hands-on session will give you the opportunity to design restorations in the CEREC software. You will be able to explore the unique biogeneric algorithm which helps our users to achieve first class results.

DR. ROBERTO MOLINARI
Doctor R. Molinari obtained his diploma as a dental technician in 1986; subsequently he obtained his degree in dentistry and dental prosthetics with honors from the University of Bologna (Italy) in 1993. After having trained with the most notable experts in modern dentistry, he specialized in periodontology, implantology and aesthetic prosthetics. He holds courses for odontologists on the correct use of CAD/CAM techniques on natural teeth and implants. He lives in Mantova (Italy) where he has his own dental practice.

DR. FABIENNE JORDAN-COMBARIEU
Dr. Fabienne Jordan-Combarieu has been a CEREC user since 1991 and a CEREC trainer for more than 20 years. She graduated at Marseille University (France) in 1986. Today she has a general practice in Clermont-Ferrant [Auvergne, France] and works with a group of 4 dentists. Dr. Jordan is the former president of the French CEREC training team e-dentisterie. She is referent speaker for the Académie du Sourire, Labophare and published many articles and presentations about CEREC.

FRANCE

FRANCE

DENMARK

FRANCE

FRANCE

FRANCE

FRANCE
CLINICAL ASPECTS & AESTHETICS

Every process has an input and an output. In the CAD/CAM process, the output is happy and healthy patients. In regard to input, this lecture is dedicated to preparation, bonding, CAD/CAM materials and aesthetics.

DESIGN ABUTMENTS WITH CEREC

In this lecture you will find out how you can benefit from using CAD/CAM for individual chairside abutments or simply restoring any stock abutment.

BREAKOUT SESSIONS

DR. PATRIK MOFORS

Dr. Patrik Mofors is currently CEO of the clinic Bene Tandvard in Stockholm (Sweden). He mainly focuses on implantology and uses the Sirona CEREC software on a daily basis. Since 2000 he is a passionate CEREC user. Dr. Mofors is founder of the NACD, Nordic Academy of CAD/CAM Dentistry and provides national lectures and trainings for dentists in Sweden.

DR. PATRICE LALLET

Dr. Patrice Lalet graduated at University of Bordeaux (France). He has been a CEREC user for 13 years and received his certification as a CEREC trainer by ISCD in 2004. Dr. Lalet works as a general practitioner near Bordeaux and is member and co-founder of the French CEREC training team e-dentisterie.

DR. CARLOS REPULLO SÁNCHEZ

Dr. Carlos Repullo Sánchez has 16 years of Implant Dentistry experience and currently practices in Sevilla (Spain). He holds a diploma in Implant Dentistry and Advance Dentistry from the prestigious Royal College of Surgeons of England. Dr. Repullo is a CEREC user since 2011 and certified CEREC trainer by ISCD. He is a graduate of the Sirona Speaker Academy and member of PEERS Iberica and Dentsply Implants. Dr. Repullo lectures on an international level on CAD/CAM and Implant Dentistry.

DR. NICOLÁS GUTIÉRREZ ROBLEDO

Dr. Nicolás Gutiérrez Robledo is a certified CEREC trainer by ISCD. He is a member of the American Academy of Implant Dentistry. Dr. Gutiérrez Robledo owns a practice in Madrid (Spain) and focuses on CAD/CAM Implants and aesthetic dentistry. Based on his experience with designing individual abutments he will be able to share his insights in the Discovery programme.
BREAKOUT SESSIONS

INTEGRATION OF CEREC IN THE PRACTICE
CAD/CAM changes many fields in industry but how will it change a dental practice and how will patients, staff and your environment react to that?... In this lecture you will find out.

DR. BOBBY CHAGGER
Dr. Bobby Chagger, B.SC., DDS, FICOI graduated from the University of Waterloo and obtained a DDS from the University of Toronto. His passion for CEREC and Implantology became apparent with his decision to become a CEREC Educator and CEREC Software Beta Tester. He created Chagger Dental, emphasizing both CEREC and implantology, and expanded it with multiple locations in the Greater Toronto Area upon a unique business model.

CHAIRSIDE IMPLANT PLANNING
This Hands-On workshop is showing how you can benefit from the integration of 3D Conebeam and CAD/CAM data for implant planning. You will have the chance to go through the workflow and experience the ease-of-use yourself.

DR. JAN KIRKEDAM
After receiving his degree at University of Bergen [Norway] in 1989, Dr. Jan Kirkedam decided to start using CEREC in 2004. Shortly after becoming a CEREC certified trainer by ISCD in 2006 he has been giving lectures in Scandinavia, Europe and the Far East. With his wide spectrum of experience, reaching from basic and advanced CEREC restorations over Implantology to CEREC integration with cone beam, Dr. Jan Kirkedam will help you DISCOVER CEREC.

CANADA

DOC-TALKS

DOC Talks are inspired by the very popular format of public speaking: TED. TED Talks are the benchmark for powerful public speaking and have their origins in 1984 as a conference for Technology, Entertainment & Design. The idea is to shorten an idea worth sharing into an 18 minutes presentation and highlight a key message in an unusual and innovative way. Applying this method to dentistry brings us to our DOC-Talks and the ideas worth sharing:

DR. MAURO FAZIONI
Dr. Mauro Fazioni received his degree at University of Verona [Italy] in 1992. Since then he has developed clinical projects in dental medicine, dental technology protocols, dental materials CAD/CAM applications and oral implantology with direct prosthetic rehabilitations. Dr. Fazioni is a national and international lecturer and published articles about direct prosthetic dentistry, implant prosthetic rehabilitation and dental materials for CAD/CAM.

NORWAY

ITALY
ALWAYS AT THE FOREFRONT OF INNOVATION!

As global innovation leader for dental equipment, we continuously invest in research and thus in the future of modern dentistry. By networking digital technologies with integrated solutions and optimizing the treatment workflow, we create improved treatment results, more comfort and safety for the patient as well as time and cost savings in everyday work. The combination of constant innovative power and globally growing sales and service structures makes Sirona the global market leader trusted by thousands of practices and labs around the world. Enjoy every day. With Sirona.

With compliments, your Sirona dealer:

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CAD/CAM systems
From pioneer to new standard. For almost 30 years we have been developing digital dentistry and creating new possibilities for the future practice and lab.

Imaging systems
Best image quality with the lowest dose. More than 100 years of developing x-rays for the dental practice make us the number 1 innovation partner.

Treatment centers
The business card of modern practices. We are striving to create the ideal ergonomic and innovative center. Individually tailored to the well-being and demands of the patient and dentist.

Instruments
Advantages that speak for themselves. We make sure that we provide the right balance of proven quality, individual ergonomics and innovative technology for user-friendly work.

Hygiene systems
Competence that gives you safety. When it comes to hygiene in the practice, we do not take any shortcuts.

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The Dental Company