

Sirona Connect and data protection

Sirona and the digital impression service “Sirona Connect” comply with German data protection legislation. We attach special priority to compliance. For this reason our employees are trained by our Data Protection Officer and are kept informed of any changes.

The “Sirona Connect” digital impression service – and similar services operated by other companies – work with personal data as defined in Section 3, Para. 9, of the German Data Protection Law (BDSG). This raises specific compliance issues.

The Sirona Connect portal stores only the business data supplied by participating dentists and dental laboratories for the purpose of establishing contact. Patient-specific data is exchanged only between the dentist and the dental technician.

Under the terms of Section 3a of the German Data Protection Law (BDSG) there is an obligation to avoid and/or minimize the collection of data. Preference must be given to processes which avoid the identification of the person in question = the patient. For example, we recommend that our customers use abbreviations or reference numbers instead of the patient’s name.

According to Section 4c, Para. 1, Point 1, Sentence 2, of the German Data Protection Law (BDSG), it is permissible to transmit personal data to foreign countries i.e. outside the EU to the extent necessary for the fulfilment of a legal agreement between the dentist and the patient. In other words, such an agreement must exist, and it must contain a corresponding clause. To minimize administrative effort we recommend that data is transmitted only within the EU.

To the extent that third parties e.g. central production facilities and partner laboratories are involved, this constitutes the delegation of data processing under the terms of Section 11 of the German Data Protection Law (BDSG). Section 11 specifies extensive material and formal requirements e.g. a written agreement, regulations on data handling, defined supervision rights and obligations, the definition of subcontracting relationships etc.. The principal i.e. the dentist is responsible for compliance with these requirements.

If you have any questions regarding data protection, then do not hesitate to contact us.

Signed Ronny Kucharczyk

Product Manager Digital Impression

Signed Claus Greulich

Data Protection Officer

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